

**Donations of canned foods are being sought from local North Shore businesses for the Auckland City Mission this Christmas**

**- 3M New Zealand North Shore is the drop-off point -**

3M New Zealand asks local North Shore businesses to get behind the YES iCAN campaign and donate canned food to the Auckland City Mission for Christmas.

3M's support sees YES iCAN's reach expand into the North Shore with their head office becoming the drop-off point for donated cans for the North Shore community. Donations of canned food can be made at 3M's offices, 94 Apollo Drive, Albany by Thursday 3 December.

Our goal is to take well over 1,000 donated cans, on behalf of the North Shore community, to the Auckland City Mission. A lofty, yet achievable, goal that we're 100 percent behind, says Ah-Leen Rayner, 3M Marketing Manager, Corporate Marketing & Public Affairs.

We see this not only as a great opportunity to spread some cheer among our employees but also as a way to support New Zealanders in need this Christmas, says Ms Rayner.

YES iCAN is a partnership, between the YES Disability Resource Centre and iCAN New Zealand.

YES Disability Resource Centre promotes the contribution that both youth and people with disabilities can make to society, while iCAN New Zealand specialises in inspiring community action through the donation cans of food.

3M New Zealand will celebrate its support of YES iCAN by constructing a wall made from the donated cans in the foyer of its Apollo Drive headquarters.

To further support the initiative, cans of food that are donated by 3M employees will be matched can-for-can by 3M New Zealand, and will be added to the total.

This campaign will double as a celebration for International Day of Persons with a Disability on 3 December and will actively showcase the difference people can make to the world . simply by donating canned food at Christmas.

ENDS

Donations can be left at:

" 3M New Zealand, 94 Apollo Drive, North Shore City by Thursday the 3 December.

" Auckland City Mission, 140 Hobson Street, Auckland by Thursday the 3 December.

**For more information, please contact:**

Kristie Penwarden [kristie.penwarden@ppr.co.nz](mailto:kristie.penwarden@ppr.co.nz) 09 979 2026 - 021 575 222

Andy Hunter [andy.hunter@ppr.co.nz](mailto:andy.hunter@ppr.co.nz) 09 979 2011 - 021 292 4484