

TOP FUNDRAISING TIPS



- ✚ **Start early:** A common mistake is leaving your fundraising too late. Start early, giving you more time to reach your target.
- ✚ **Personalise:** Tell people why you've chosen to support the Mission and why you're passionate about the cause. Have you been moved by a story you've heard or read?
- ✚ **Ask:** You'll be surprised how generous people can be when you ask directly for donations. Ask friends, family and colleagues to share your requests with their friends as well, you never know where support might come from.
- ✚ **Go online:** It's easy and quick to create an online fundraising page [here](#).
- ✚ **Be organised:** Good organisation will get you a long way and will help you reach your targets as well as taking some of the stress out of the weeks leading up to the event.
- ✚ **Set targets:** Setting targets can make a huge difference to your fundraising. Determine a target you want to achieve (amount raised/tickets sold/jobs done etc.) and a deadline date to meet your target by.
- ✚ **Reminders:** It never hurts to remind others about your fundraising - there may be people who intend to support you but haven't yet got around to it
- ✚ **Match-fund:** Speak to your boss or school and find out whether your company offers this or are prepared to support your fundraising efforts in another way!
- ✚ **Ask for help:** Our friendly fundraising team are always available to offer fundraising advice and can be contacted on (09) 303 9261 or email sophie.s@aucklandcitymission.org.nz

